TASTETHEWORLD SAMORASIA



Tue Sat

IMPACT Exhibition and Convention Center

Bangkok, Thailand

Where Else would you go? When THAIFEX is the ONLY Fair that Has Everything for Your Food and Beverage-Related Business.



Chantira Jimreivat Vivatrat Director-General, Department of International Trade Promotion

also commented on how THAIFEX - World of Food Asia opens up the global market to the country's players in the industry. "Thailand is the largest food exporter in Southeast Asia, with the country's food exports forecast to reach US\$27.4b this year, according to Deputy Prime Minister Somkid Jatusripitak. We are always striving to boost the potential of Thai players so that they become competent and competitive to help them sustainably and efficiently operate in global markets, and THAIFEX - World of Food Asia is the optimal platform for this."



"Indeed, THAIFEX - World of Food Asia boosts the competitiveness of Thailand by bringing global and local playersonto a single platform and showcase their world-class products and services in F&B", said Kalin Sarasin, Chairman of the Thai Chamber of Commerce and Board of Trade of Thailand, and Chairman of the Tourism Authority of Thailand Board of Directors. "This trade show helps place Thai F&B entrepreneurs and small medium enterprises on the world map of quality, expertise, and innovation, reinforcing Thailand's position as 'Kitchen of the World'."





Mathias Kuepper Managing Director at Koelnmesse Pte Ltd.

"THAIFEX - World of Food Asia is the show that the F&B industry must be at if they are looking for trade opportunities in the ASEAN and Indochina regions. The inclusion of new elements over the years are indicative of the fast-changing environment, and it is crucial that we continue to strengthen our offerings to deliver the best experience for business networking,"

"It is three months prior to the event, and we are already recording very positive registration figures as well as sign-ups for the hosted buyer program. Numbers speak for themselves, and these are a testament to the event's ability to provide a highly valuable platform for visitors and exhibitors to congregate."

THAIFEX TRADE SHOWS

IMPACT HALL



FINE FOOD

- Delicatessen, gourmet, and basic food and drinks
- International pavilions
- Thai importers and exporters

IMPACT HALL



CHALLENGER







CHALLENGER



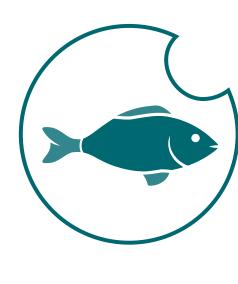
SWEETS & DRINKS CONFECTIONERY



CHALLENGER



FROZEN FOOD



SEAFOOD



RICE



FACILITIES



FAST TRACK

for Pre-registered Visitors at IMPACT Hall 5, 6 & 8



ONSITE REGISTRATION

Visitor Registration at IMPACT Hall 1 & 2



GUEST CLUB IMPACT Amber 2 and Challenger 1 Foyer







www.thaifexworldoffoodasia.com



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