



THE TRADING ARENA OF GLOBAL GEMS & JEWELRY INDUSTRY

Thailand's gems and jewelry industry has sparked among the world's finest by combining a deep ancient tradition, natural artistic flair, excellent craftsmanship handed down through generations, and sophisticated modern technology in jewelry making. For all the unique excellences, Thailand has become one of the leading countries in value creation from upstream to downstream of global gems and jewelry industry.

Bangkok Gems & Jewelry Fair (BGJF) is one of the world's most renowned and longest-celebrated gems and jewelry trade fairs. Organized on a biannual basis by Thailand's Department of International Trade Promotion (DITP) in February and September, BGJF is regarded as a significant trading arena. All global gems and jewelry players can achieve their purposes in trading and networking while the jewelry enthusiasts could get inspired and fulfilled their jewelry path. Thailand is not only the heart of Asia and gateway to ASEAN where its strategic location can serve jewelry business expansion, but also recognized as a global sourcing and manufacturing hub.

THAILAND'S MAGIC HANDS

THE SPIRIT OF JEWELRY MAKING

With the theme "Thailand's Magic Hands: the Spirit of Jewelry Making", BGJF values the wisdom and delicate skills of Thai artisans and proudly showcases the skilled artisans in creating the exquisite work pieces to meet the needs of international consumers. DITP is determined to promote the exceptional craftsmanship to make Thailand the global leader in gems and jewelry trade or Jewelry Hub that builds from skillful craftsmanship to global design, innovation and international trade excellence.



SAVE THE DATE

Trade : 7 - 9 September 2020, 10.00-18.00 hrs.
Public : 10 September 2020, 10.00-18.00 hrs.
: 11 September 2020, 10.00-17.00 hrs.



Department of International Trade Promotion.
Ministry of Commerce, THAILAND

563 Nonhaburi Road,
Bangkrasor, Muang
Nonhaburi 11000 Thailand
Tel: +66 2507 8392 to 3
Fax: +66 2547 4292
Email: official@bkkgems.com

f bangkokgemsofficial
@ bkkgemsofficial
@ bkkgems
www.bkkgems.com



BANGKOK GEMS & JEWELRY FAIR

66th Edition September 2020

7-11 SEPTEMBER 2020

Challenger Hall 1-3, IMPACT Muang Thong Thani
Bangkok, Thailand

THAILAND'S MAGIC HANDS

THE SPIRIT OF JEWELRY MAKING

WWW.BKKGEMS.COM

THE FAIR HIGHLIGHTS



Networking Reception

The networking reception at BGJF offers a special platform for key figures in the gems and jewelry industry to extend their business networks in a cozy, yet glamorous atmosphere. At the 65th edition, the networking reception was held under the concept of 'Bangkok Gems & Jewelry Elite Club' reflecting the social gathering in the atmosphere of the 50s. The Fabulous Jewel Society fashion show was featured luxurious jewelry collections from Dhanu, Jewelry Center by Darach, V&P Jewelry and Iris Gold, for instance, worn by celebrities and models and accompanied with a live musical performance.

Siam Silver Showcase - from Past to Present

An exhibition of contemporary silver jewelry from leading brands as well as a showcase of the history of silver jewelry in Thailand. The exhibition features the latest trends in silver jewelry that is catered to niche markets. The selected themes include Generation Silver, Modern Heritage, Fashion Charm, Lifestyle Silverware, and Urban Tribe.

The New Faces

The New Faces is one of BGJF's highlights providing a variety of jewelry creation to serve various people's lifestyle. This project focuses on highlighting the talent of Thai artisans, the creativity of young designers, and the exciting new collections from up-and-coming jewelers across Thailand. It also helps developing SMEs nationwide to promote Thai jewelry businesses to meet overseas buyers. The current edition showcases 179 exhibitors joining this project.

The Jewellers

An exhibition features 20 Thai designers demonstrating their potential in using unique and innovative materials as well as designing jewelry pieces to capture global needs.



Seminars, Workshops and Demonstrations

A series of knowledge seminars relating to markets, products, design, and the use of e-commerce and social media tools for the gems and jewelry industry were shared to all jewelry enthusiasts. The knowledge is concentrating on how to increase the competitiveness of entrepreneurs, how to adapt their business practice to the current global business context.

Export Clinic

An exclusive session with Thai Trade Centers' Directors offering one-on-one business consultancy to the registered participants. The event was held to support Thai SMEs in any business fields to meet global expectations.

Extensive Facilities

- Trusted lab services
- Business matching
- Exclusive lounge
- Shuttle services
- Translators
- Security systems

THE 65TH EDITION FACTS & FIGURES

PRODUCT GROUPS

Gemstones (precious stones, semi-precious stones, and rough stones), diamonds, gold jewelry, fine jewelry, pearls, silver jewelry, fashion jewelry, synthetic stones, display & packaging, jewelry parts, equipment & tools, machinery, etc.

VISITOR GROUPS

Importers, boutiques, manufacturers, fashion showrooms, trading companies and brokers, department stores, distributors, buying agents, wholesalers, designers, retailers, and others.

9,292 visitors

Domestic
4,438 visitors

International
4,854 visitors

Countries
106 countries

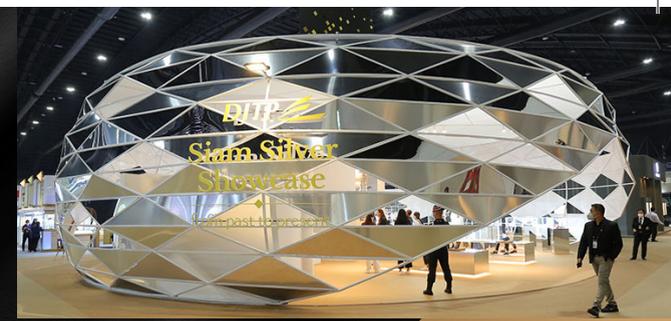
Domestic Exhibitors 86

Foreign Exhibitors 908

994
Companies

2,086
Booths

1,943



TOP 10 VISITING COUNTRIES



TOP 5 BEST SELLING PRODUCTS

