

Trade: **21 - 23** OCTOBER 2020 Public: **24 - 25** OCTOBER 2020

BITEC Bangkok



Press Release

Come and explore lifestyle products from STYLE Bangkok Fair (October 2019 edition) by yourself at "STAY in STYLE"

"Starting this year, DITP offers an alternative platform "STAY in STYLE" for Style Bangkok exhibitors and buyers via "STAY in STYLE" after the "STYLE Bangkok" show period ended". This virtual platform will showcase a wide range of products from "STYLE Bangkok" exhibitors, just like visiting the show on-site. List of exhibitors appeared on this virtual platform will last until the next fair is coming. This gives exhibitors more opportunity to increase the exposure of their products while providing chances for buyer who missed the show to explore and find products of their interest." said Mr. Somdet Susomboon, the Director-General of the Department of International Trade Promotion (DITP).

Visit Website STAY in STYLE Bangkok at www.stayinstylebangkok.com and see you at STYLE Bangkok Fair 2020 from 21 - 25 October 2020, BITEC, Bangkok

Office of Lifestyle Trade Promotion

April 2020