

Dear valued Buyers and Customers,

Since the outbreak of Coronavirus worldwide, the Department of International Trade Promotion (DITP) Ministry of Commerce, Thailand, well realized the situation whereas overseas travel is restricted. As a result, instead of inviting you all to visit our annual international lifestyle trade show namely STYLE Bangkok as we had done every year, DITP, therefore; has organized business matching for you through online channels which will be held during 11-14 August 2020 and would like to invite you to join this matching with Thai lifestyle and fashion product manufacturers / exporters.

To ensure cyber security and privacy of your data, we have developed a special Online Business Matching platform that operated on our own private secured server and running on customized web base video conferencing services compatible with any web browsers without the need to install any video conferencing software such as Zoom, WebEx, etc.

To join this online business matching, there are 3 channels you can choose as followed:

Ch. 1: Fill in the attached forms either in Word or PDF file format and send the filled form back to email stylematching@xcon.co.th, or send to Thai Trade Center Office nearby you.

Ch. 2: Go to landing page www.stylebusinessmatching.com which will give you 2 options either going to "Matching Request" directly or going to "E-Directory" where you will find more information of available products and Thai manufacturers / exporters (see more details in Ch.3 below)

Ch. 3: Access our E-Directory <https://www.lifestylethaiexporter.com> directly, to search for information of products you want to buy, or Thai manufacturers / exporters you want to meet, then press "Matching Request" and fill in the form online. Please note that list of companies are not limited just to those available in this E-directory, more can be delivered upon request.

**Please find E-Directory user guide (both Thai and English), together with 7-Step Guide to Online Business Matching as attached.*

Remark: Please kindly send your request within 25 July 2020.

Since the DITP has assigned Xcon to organize this online business matching, if you have any question, please feel free to contact Xcon Team via email stylematching@xcon.co.th.

DITP hope this online business matching would enhance your business during the COVID-19 situation and wish your business will go well and success.

Sincerely yours,

DITP