



Press Release

**Experience the Ultimate Culinary Extravaganza at THAIFEX - ANUGA ASIA 2024!
Explore a World of Flavors from Over 40 Countries Across 11 Culinary Spectrums
28th May - 1st June 2024**

Indulge your senses at the spectacular THAIFEX - ANUGA ASIA 2024, where the world's culinary elite gather to showcase their finest offerings! Organized by the Department of International Trade Promotion (DITP), Ministry of Commerce of Thailand, alongside the esteemed Thai Chamber of Commerce and Koelnmesse (KM) Germany, this epicurean adventure awaits you from 28th May to 1st June 2024, sprawled across 130,000 sqm at IMPACT, Muang Thong Thani.

Beyond Food Experience awaits as you delve into more than just a food exhibition. Unearth products that redefine culinary standards, forge groundbreaking trade opportunities, and draw inspiration from the innovative creations of Thai entrepreneurs and over 40 countries worldwide.

Mr. Phusit Ratanakul Sereroengrit, Director-General of the DITP, invites you to immerse yourself in the unparalleled grandeur of THAIFEX - ANUGA ASIA. It's not merely the **largest and most comprehensive F&B exhibition in Asia**, but a testament to global collaboration and culinary excellence.

Embark on a journey through **over 3,000 exhibitors from Thailand and across the globe**. Under the captivating theme of **Beyond Food Experience**, discover the essence of culinary innovation, chart new business horizons, and anticipate the future of gastronomy. Whether you're a seasoned industry professional, an enthusiastic startup, or a passionate food connoisseur, **THAIFEX - ANUGA ASIA 2024** promises to be an unforgettable experience.

For more tantalizing details about **THAIFEX - ANUGA ASIA 2024**, contact **The Department of International Trade Promotion (DITP)** at 1169 or visit the alluring www.ditp.go.th. Secure your place at this culinary rendezvous by registering at www.thaifex-anuga.com. Trade days await you from **28th May to 1st June 2024**, from **10:00 AM to 6:00 PM**, followed by public day opportunities on **1st June 2024**, from **10:00 AM to 8:00 PM**, at **IMPACT Challenger Halls 1-3** and **IMPACT Exhibition & Convention Center Halls 5-12**, Muang Thong Thani.

For more information, please contact:

Public Relations Department, Integrated Communication Co. Ltd.

Tel.: 02 354 3588 Website: www.incom.co.th

Usanee Tavornkarn Tel.: 081 984 5500 Email: usanee@incom.co.th

JOINTLY ORGANISED BY

www.thaifex-anuga.com

